



Welcome to the first issue of "The Verve" Odfjell's newsletter where we will regularly share news and information on what is happening in our vineyards, in the winery and with our wines around the world. In English "Verve" among others means "enthusiasm", "energy", "vitality", "spirit" and "passion", words that describe the spirit that encourages the Odfjell team to innovate to craft the best wines with what our vineyards give us, respecting the environment applying the principles of organic and biodynamic agriculture. We invite you to be part and share your news and comments with Lorena Vargas at lvargas@odfjellvineyards.cl
Welcome!

Odfjell joins the "Wine in Moderation" Program

At Odfjell we believe that our wines are to enjoy and accompany in good times so its our duty to promote an educate on responsible consumption. As part of this philosophy, we have recently joined The Wine in Moderation Program, an international initiative of the wine sector to inspire healthy lifestyles and well-being and raise awareness and knowledge about responsible drinking and moderate wine consumption.

For more information you can visit www.wineinmoderation.eu

WINEinMODERATION.com
Art de Vivre



Arnaud Hereu
WINEMAKER

Notes from the Winemaker

The climatic conditions during the growing season (2017/2018) have been exceptional. Everything was set for an extraordinary harvest. Often when you talk about a good harvest it is because 2 or 3 varieties went particularly well. In 2018...everything went well. It was a perfect harvest. Volume, quality, fruit, concentration...what else can a winemaker can ask? And the evolution of these wines in tanks and barrels is proving fantastic. Too bad you have to wait at least 2 years to taste them in the market but hey!!!! We have to have some advantage on you guys. Next week we will taste all the wines to prepare blends and see how everything's is evolving (I'll let you know if I can). 110 samples to taste and a lot of blend to make, our teeth are going to suffer.

New Image

We are very happy with the response our new image has had around the world. The new packaging is the reflection of our philosophy of truly understanding the natural cycle of the elements: **Earth** represented in our Armador labels, **Water** in our Orzada labels and **Fire** represented in our Aliara packaging. So we are able to conserve the energy of the land and craft authentic, fresh and memorable wines that express the vitality of the soil, the forces of nature and our connection to the cosmos.

